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#SheCan Summit Sets Women Entrepreneurs Up for Success

St. Louis Event Provides Unique Opportunity for Professional and Spiritual Growth for Women and Girls

ST. LOUIS (May 30, 2019) —The first annual #SheCan Summit will bridge the gap between spiritual and professional growth for entrepreneur women by gathering 300 women and girls on October 19 in St. Louis for an action-packed day of programs and networking.

The event, hosted by the Midwest nonprofit the Social Synergy Project, is an extension of the organization's mission to deliver entrepreneur support through business resources and live events.

"Most conferences address either spiritual growth or professional development, but the two are not mutually exclusive," says Kristy Jackson, serial entrepreneur and cofounder of the Social Synergy Project.

The #SheCan Summit is a global event providing women leaders and entrepreneurs with faith strategies, resources and inspiration that bring the spiritual and professional together. The St. Louis entrepreneurship ecosystem is booming with over 20 coworking spaces and 9,000 nonprofit business operating within the region. Still, many female entrepreneurs of color and faith-based businesses are underestimated and underserved. #SheCan is a catalyst to drive faithpreneurs towards resources to help them grow themselves and their businesses.

Jackson believes the spiritual connection of this event further add to the benefits attendees receive. "We are giving women practical tools to grow their faith and their business," says Jackson.

#SheCan is based on the knowledge that the future of the globalized economy is female. Empowering women in the economy and closing gender gaps in the world of work are key to achieving the 2030 United Nations Agenda for Sustainable Development goals and eradicating poverty.

"To keep this event affordable for entrepreneurs with little to no professional development budgets, we have engaged sponsors to offset some registration costs," says Jackson. Through online attendance and the in-person St. Louis event, the #SheCan Summit has a global reach and a local impact.

“The #SheCan Summit is built upon leadership development and business growth in the context of four pillars: faith, empowerment, activation and accountability,” says #SheCan ambassador Michele Y. Wright, founder of United Community Services. “We believe in faith. We believe in women. We believe #SheCan.”

Saturday’s conference will feature Reshaunda Thornton, author and TEDX Speaker, as the lunch & learn keynote speaker as well as multiple breakout options within the four pillars. Breakout speakers will be announced in the coming weeks. The #SheCan Summit will employ a unique, intergenerational approach. Girls ages 11-18 will have the opportunity to attend Girls Lead and Make Moves, or GLAMM, youth sessions created in partnership with #SheCan. In addition to the live event, #SheCan will offer an online platform, making the summit available to women and girls anywhere in the world.

Registration for the day-long event opens June 1. More information is available at www.shecansummit.com.

About #SheCan Summit

The first annual #SheCan Summit will take place October 19, 2019, in St. Louis. The live event location will be revealed when registration opens June 1. The Summit weekend kicks off with #SheCan Catalysts Awards Dinner October 18 honoring Kathy Lambert, CEO of Connections to Success, and other women and youth in leadership, business or ministry.

About Social Synergy Project

Social Synergy is a sustainable network of leaders and entrepreneurs that provides education, business services and connection events to build startups.

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